

#### Year in Review - 2019

#### Welcome to the Hunterdon County Economic Development E-Newsletter - Final 2019 Edition!

**2019 Closing Note from the Economic Development Director** An array of new initiatives were launched in Hunterdon County in 2019, all designed to continue to grow the local economy and to truly showcase the county's multitude of assets to the world. New ventures such as the Hunterdon County Film Commission and The Hunterdon County Tourism Partnership were born and the county's communities continued to adapt to, and prepare for, all aspects of the modern economy through zoning, land use, and ordinance changes designed to create economic opportunity for citizens and to allow commerce to thrive.

Global companies such as ExxonMobil and UNICOM Global continued to invest locally while a diverse group of new small and mid-size companies put out the "open for business" signs. Hunterdon's innovation entrepreneurs continued to grow the county's reputation as a tech hub, and the county freeholders continued to drive economic development initiatives and programs that are laying the base for continued future success.

Thanks to everyone who has been a part of this effort and to all who have chosen to invest in Hunterdon...have a terrific holiday and we look forward to working with you all, plus hopefully plenty of new partners, in the new year!!

## Hunterdon Making Efforts to Attract Big Business

Economic Development Working to Attract Businesses to the County.

<u>Click Here To Learn More</u> about how Hunterdon's efforts to revitalize the



#### economy are paying off!

## All Eye's on Flemington's Opportunity Zone

Flemington and Hunterdon County have been working hard to promote it's Opportunity Zone status to the world, so as to continue to encourage investment in the Borough. The town has been first among OZ sites in New Jersey to step forward with their marketing efforts, and has attracted significant attention and interest in the process.



#### Flemington Hosts Opportunity Zone Summit

Click Here To Learn More

Flemington Selected to Receive \$100,000 Opportunity Zone Challenge Grant from NJEDA

Click Here To Learn More



#### Hunterdon Commits to Growing Tourism

Freeholders create Hunterdon Tourism group to market county as

#### 'premier destination'

<u>Click Here To Learn More</u> about the recent kick-off to what is to become a full-fledged, county-wide, commitment to growing the tourism industry in Hunterdon.



### **Economic Development Grants**

Hunterdon County's Economic Development Grants to Communities program completed its first full year in 2019. The initiative was launched to help the county partner with its municipalities on projects aimed at growing the local economy. Many towns participated with some prominent examples of successful projects below.



Hunterdon County gives Flemington, Clinton grants for economic development

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Frenchtown Praised by Hunterdon Freeholders for Using Grant to Make it Easier to Open a Business

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Raritan Township Recieves Grant to Review Zoning Ordinances to Attract Business

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#### Hunterdon is 'Camera Ready'

2019 saw the launch of the Hunterdon County Film Commission, with the goal

of showcasing the county's vast array of incredible natural, cultural, and historical assets to the world for the purposes of attracting Film & Video productions. Check out the links to see why Hunterdon should be at the top of every studio's list!



Go to Film Hunterdon website to learn more

Check out our official launch in the news here

Watch our sizzle reel here

## 78/22 Coalition Advocates for the Corridor

I-78 and US-22 in Hunterdon are prime drivers of the local economy and create similar challenges and opportunities for the towns through which they pass. The 78/22 Coalition grew to prominence in 2019 to tackle joint issues, share information, and plan for economic sustainability together for the corridor region. Click the links below to learn more.



78/22 Coalition Meets to Discuss Business Growth

Click Here To Learn More

The 78-22 Coalition Rides the Rails

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## **Economic Development Office Updates**

The Hunterdon County Economic Development Office is committed to launching initiatives and programs aimed at creating opportunity for all of the county's citizens, as well as for those interested in investing locally. In addition to the launch of the Film Commission and the Hunterdon County Tourism Partnership in 2019, the office rolled out other programs to accommodate both its external and internal audience.



Hunterdon Economic Development Launches New Website

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#### First Annual Economic Development Summit a Success

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### New Hunterdon Businesses Open & Expand

In addition to the growth locally of corporate giants such as ExxonMobil and UNICOM Global, Hunterdon County continues to see growth of small and midsize companies across a diverse number of industries. Some 2019 examples are below.



# JayPat Co-Working Space Opens in Lebanon

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Vacant Walmart in Readington to Become Medical Marijuana Production Facility <u>Click Here To Learn More</u>





Click Here To Learn More



Hunterdon County

Hunterdon County Chamber of Commerce

**Delaware River Towns Chamber of Commerce** 

HackHunterdon

Hunterdon County Vocational School District

Raritan Valley Community College

**RVCC Advanced Manufacturing Training Center** 

Choose New Jersey

New Jersey Economic Development Authority

New Jersey Small Business Development Center

New Jersey Business Action Center

North Jersey Transportation Planning Authority

Flemington Community Partnership

